

September 23, 2016

Kelly Boeldt
Membership Services Manager
Sports Core
100 Willow Creek Dr. Kohler, WI 53044

Dear Kelly,

Evolving out of the Well Workplace Awards Process, Well County USA is an initiative designed to engage entire business communities in improving the health and well-being of their workforce. Furthermore, Wellness Council of Wisconsin and WELCOA beliefs are predicated on the following:

- Health care costs are an issue of significant concern
- A healthy workforce is essential to America's continued growth and prosperity
- Much of the illness is directly preventable
- The workplace is ideal for addressing employee health and well-being
- Workplace Wellness programs can transform corporate culture and change lives

It is evident by your submitted strategic plan and CEO commitments that the Sheboygan County business community has adopted the same common vision set forth by the Wellness Council of Wisconsin and WELCOA. Therefore, it is with great pleasure that the Wellness Council of Wisconsin formally accepts your Well County - Sheboygan application. The Well County - Sheboygan initiative will have until November 1, 2019 to achieve Well County designation.

The Wellness Council of Wisconsin will assist your taskforce with the leadership for successful completion of your Well County - Sheboygan initiative. We can guide and direct the process using the beliefs, vision, mission and focus shared by both the Wellness Council of Wisconsin and WELCOA. WELCOA will formally recognize the initiative once Sheboygan County has achieved the minimum requirement of 20 employers representing 20% of the workforce working for designated Well Workplaces.

We look forward to working with you, the employers and the employees as the collective community works toward Well County status. You should be proud of the work you have done so far, but know the true project will begin as you implement your strategic plan.

Sincerely,



Monica Hinek
Board President
Wellness Council of Wisconsin



Jessica Raddemann
Executive Director
Wellness Council of Wisconsin

Cc: Ryan Picarella

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