



*Well County*

**Pre-Application for**

**Project Approval**

Submitted to:

The Wellness Council of America

c/o The Wellness Council of Wisconsin

Attn: Jessica Raddemann, Executive Director

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Waukesha, WI 53188

Submitted by:

The Sheboygan Worksite Wellness Taskforce of Sheboygan County Activity & Nutrition Coalition (SCAN), a committee of Public Health - Healthy Sheboygan 2020 Division.



Healthy  
Sheboygan  
County

**2020**



Sheboygan County  
Activity and Nutrition  
Coalition





## **Sheboygan Well County Vision, Mission & Goal Statement**

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**Sheboygan Well County Vision:** To make positive health outcomes a reality for Sheboygan County workforce, residents, and their families through collaborative efforts of community and business leaders focused on health factors, policies and programs.

**Sheboygan Well County Mission:** To engage and challenge local business and community leaders to improve the health and wellbeing of the workforce in Sheboygan County.

**Sheboygan Well County 2020 Goal Statement:** To achieve "Well County" designation by December 31<sup>st</sup>, 2020, in support of the mission and goals of Sheboygan County Activity & Nutrition Coalition (SCAN), a committee of Healthy Sheboygan 2020. Well County designation requires a minimum of 20 organizations who collectively employ at least 20% of the community's workforce, to achieve Well Workplace status.

*In August 2015 Sheboygan County reported a workforce of 63,200 with employment of 61,800. Sheboygan Well County efforts will impact approximately 12,640 workers, equivalent to 20% of the workforce. (See Appendix B for Sheboygan County municipalities)*



## How healthy is Sheboygan County?

### Looking at County Health Rankings and Roadmaps

Located on the coast of Lake Michigan, Sheboygan County is home to just over 115,000 residents. When we look at the health of those residents, it is important to understand the many factors that influence health.

The County Health Rankings and Roadmaps program is collaboration between UW Population Health Institute and the Robert Wood Johnson Foundation that focuses on providing local data to communities to help them identify opportunities to improve their health. The rankings are based on a model of population health that emphasizes the many factors that, if improved, can make communities a healthier place to live, work, learn and play. The model below helps illustrate the many factors that affect the health of our communities, and to what degree they play a role in determining our health.

County rankings measure health in terms of health outcomes and health factors. These include looking at elements such as educational attainment, binge drinking rates, obesity, health care access and early death.

Of the 72 counties in Wisconsin, the following is how Sheboygan Ranks:

**25** in Health Outcomes

...how healthy our county is

**10** in Health Factors

...things that influence health

**15** in Health Behaviors

...how healthy we live

**11** in Clinical Care

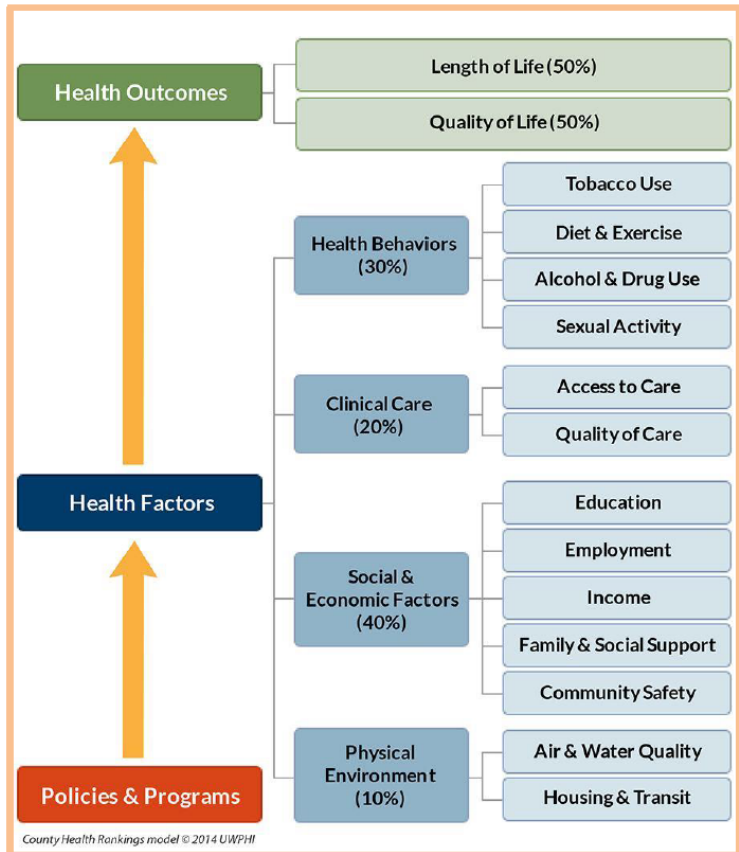
...how good is our healthcare

**17** in Social and Economic Factors

...how strong is our social fabric

**35** in Physical Environment

...how healthy our environment is





## How healthy is Sheboygan County?

The County Health Rankings, as well as the locally conducted 2014 Sheboygan County Community Health Assessment, indicate that the health of Sheboygan County residents continues to be negatively impacted by physical inactivity, alcohol consumption, unemployment and children in poverty. For more detailed information about the County Health Rankings and Roadmaps, go to:

<http://www.countyhealthrankings.org>

### 2014 Sheboygan County Community Health Assessment Key Findings

67% of Sheboygan County residents are overweight

One in Only 24% of people report consuming at least 3 servings of vegetables a day

One of four school aged children in Sheboygan County qualifies for free or reduced rate hot lunch

9% of Sheboygan County residents reported they always or nearly always felt sad, blue or depressed in the past 30 days

1 in 4 are affected by mental illness

Between 2003 and 2013 Sheboygan County had 165 confirmed suicides

Community members report difficulties in accessing needed mental health services

The stigma of mental illness has been identified as an issue requiring attention by Sheboygan County

OWI, or Operating While Intoxicated, arrest rates are higher than Wisconsin Average

From 2007 to 2011, there has been an increase in the number of drug related hospitalizations

28% of Sheboygan County residents are excessive drinkers



## **Sheboygan Well County Needs Statement:**

Sheboygan County Public Health, along with area healthcare and business leaders, have long recognized the benefits of community health planning. Several decades of community collaboration has evolved into what is known today as the Healthy Sheboygan County 2020 Community Health Improvement Plan (CHIP). Following is a summary of current activities related to the 2015-2017 strategic planning phase of Healthy Sheboygan 2020.

The Healthy Sheboygan County 2020 infrastructure, described in the following pages, supports a multi-stakeholder leadership group that is focused on having a collective impact towards a common agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and backbone support of organizations.



**The following pages include excerpts from the Sheboygan County Community Health Improvement Plan (CHIP).**



## Background and Purpose

### Healthy Sheboygan County 2020

Healthy Sheboygan County 2020 (HSC2020) is a community-based initiative formed in 1993 which is designed to make positive changes in the health status of Sheboygan County by 2020. The diverse membership, which includes public health, local health care agencies, schools, businesses, and community representatives, all work together to achieve the ultimate goal of the community living better, longer lives.



## Community Health Improvement Plan Process

### HSC2020's Role in Community Health Improvement Plan

The Sheboygan County Community Health Improvement Plan is part of the ongoing effort put forth by Healthy Sheboygan County 2020 and Sheboygan County Health and Human Services, Division of Public Health to improve the health and quality of life in our community. The intention of Healthy Sheboygan County 2020 and this Health Improvement Plan are to increase community awareness of Sheboygan County's public health issues, establish or build upon existing community partnerships focused on improving the health of our community while reducing fragmentation of present coalitions, and to engage residents to take responsibility in adopting a healthier lifestyle.

### Planning Process

The HSC2020 community health improvement planning process follows the work of the 2012-2014 Community Health Improvement Plan developed by the HSC2020 Steering Committee, and the Sheboygan County Activity and Nutrition (SCAN), Health Literacy, Mental Health, and alcohol, tobacco and other drug abuse (ATODA) community action committees. Committee members designed a new plan based on the changing environment and the findings of the most recent community health assessment. The following are key steps that were taken to develop the 2015-2017 CHIP priorities



## Community Conversations

- March 2014, more than 300 community members joined together to talk about mental health and ATODA issues. Participants included local law enforcement, social services/human services, legislature, education, businesses, nonprofits, health care providers, families and consumers.
- The event incorporated presentations on local and state data, system functionality and small group discussions guided by why good mental health is important, what is working in our community, barriers, and gaps/missing services related to mental health and alcohol and other drug abuse. The close of the day focused on action planning and how to build on our strengths.
- Out of the event, emerged the focus areas of education/prevention, access and coordination of care. These are areas that are integrated into the new leadership structure and were key to building the actions of our health priority coalitions.

## Community Health Assessment (CHA)

- In 2014, Healthy Sheboygan County 2020 partnered with Aurora Health Care, Sheboygan County Health and Human Services, Division of Public Health, Lakeshore Community Health Care, St. Nicholas Hospital, United Way of Sheboygan County and UW Extension of Sheboygan County to complete the 2014 Community Health Assessment. This included key informant interviews; county health survey and secondary data report—click below to view.
  - [Key Informant Interview Report](#)
  - [County health Survey](#)
  - [Secondary Data Report](#)

## Community Call to Action

- Over 110 participants representing health care systems, human service agencies representing various populations within the community, public safety, education and private/corporate employers
- Assisted by an external facilitator, the group spent a significant amount of time in smaller discussion groups that were tasked with identifying and discussing and prioritizing aspirational visions for the health of Sheboygan County, the systematic changes that will help to achieve those visions, restricting factors, and measures of progress and success.





## Leadership Work Sessions

Over the six months that followed the Community Call to Action, members of the HSC 2020 Steering Committee held several work sessions to identify the health priorities that HSC 2020 would address in the 2015-2017 CHIP. As a part of this planning process, with the assistance of a facilitator from the Wisconsin Primary Health Care Association, members reviewed the findings of the CHA and the vital community input that received during the 2014 community events. The group agreed that a stronger HSC 2020 infrastructure would be needed to build a culture of health across the lifespan. Throughout these work sessions, committee members discussed and embraced the concept of collective impact, the commitment of a group of multidisciplinary members across sectors with a common agenda to solve problems through collaboration.

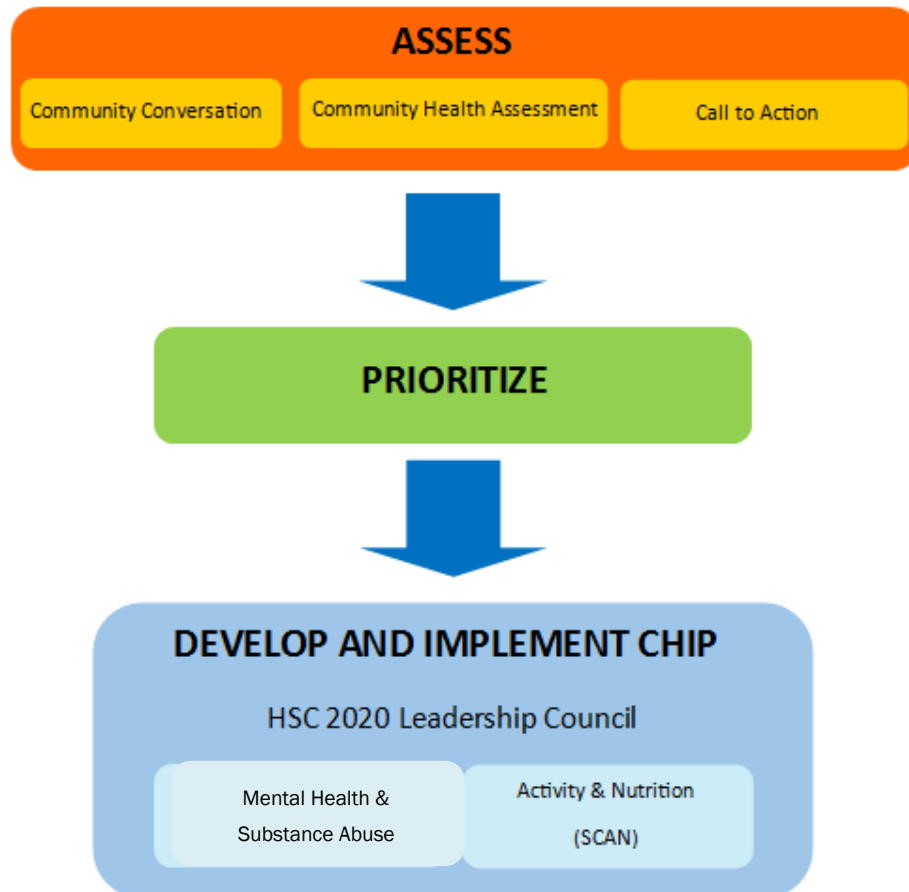
Throughout the discussions, the Steering Committee recognized that if HSC 2020 is to be successful in making substantial improvement in the overall health of the community, there is a need for a stronger infrastructure and active participation of leadership from key health/social service agencies. This stronger infrastructure would involve a multi-stakeholder leadership group that is focused on having a collective impact towards a common agenda, shared measurement systems, mutually reinforcing activities, continuous communication, and backbone support organizations. This model would transition the previous HSC 2020 Steering Committee, made up largely of the co-chairs of the Community Health Committees to a Leadership Council comprised of decision makers from the local health/social service agencies. These decision makers are inherently involved in the key health priorities identified throughout the community health assessment/planning process.

## Health Priorities

Overwhelmingly, the Leadership Council membership agreed the 2015-2017 Community Health Improvement Plan should continue to build on the work accomplished by the Community Health Coalitions in the particular areas of:

- Mental Health
- Substance Abuse
- Physical Activity and Nutrition

The following schematic reflects the steps of the community health improvement planning process taking place in 2014 to early 2015.



In addition to these areas, the following areas emerged as themes in each of the mental health, ATODA and physical activity and nutrition health priority areas.

- Education/Prevention
- Access to Services
- Coordination/Continuity of care
- Health Literacy
- Well County Initiative



Due to recognized need of HSC2020 evolving beyond the existing HSC2020 Steering Committee and Community Health Coalitions, the following structure has been developed to support the community health improvement work over the next 3-5 years.

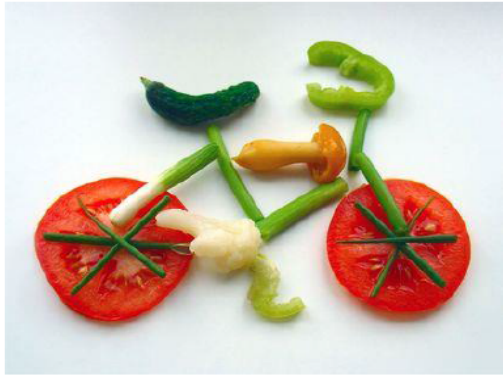
## HSC 2020

Sheboygan County Residents will Live in a Community That Supports Healthy Living Across the Lifespan

SCAN	Mental Health & Substance Abuse
See Action Plan	See Action Plan
Education/Prevention	
Access to Service	
Coordination/Continuity of care	
Health Literacy	
Spread/Integrate Well County Initiatives	
HSC2020 Leadership Development/Succession Planning	
Community Awareness Readiness/Community Engagement	
Marketing and outreach	
Strategic planning, implementation, data collection/analysis, evaluation	
Legend	
HSC2020 CHCS Focus Areas – Considered/Integrated into CHC and Leadership Council Goals	Topic/Focus Area Goals – Determined by CHC
	HSC 2020 Leadership Council assumes Primary Oversight and Support of these efforts

## Health Priority: Activity and Nutrition

### Physical Activity and Nutrition



#### What is Physical Activity and Nutrition?

Physical activity is any activity that enhances or maintains physical fitness and overall health. Nutrition focuses on consumption of foods that support physical, emotional and social well-being for all people.

#### Why is Physical Activity and Nutrition a priority of HSC2020?

Nutrition and physical activity are important to the health across the lifespan. A healthy diet and regular exercise reduces the risks for several chronic health conditions like, heart disease, high blood pressure, Type 2 diabetes and high

cholesterol, stroke, osteoporosis and can help alleviate symptoms of depression. At the same time, poor nutrition and lack of physical activity can lead to obesity, putting people at risk for these chronic conditions.

### What are our goals for Physical Activity and Nutrition?

1. To achieve Sheboygan Well County Designation from the Wellness Council of America (WELCOA) by December 31<sup>st</sup> 2020. Well County designation requires a minimum of 20 organizations who collectively employ at least 20% of the community's workforce, to achieve Well Workplace status.
2. Youth will be empowered with skills and habits that support an ongoing, active lifestyle by participating in physical activity program(s) that result in an increase of youth who report being physical activity for 60 minutes 5 days each week.
3. Increase percentage of Sheboygan County adults who consume at least 2 servings of fruits a day on average to 62% and those who consume at least 3 servings of vegetables a day on average to 28% by 2018.



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## **The Sheboygan County Activity & Nutrition (SCAN) Coalition - Worksite Wellness Taskforce Background & Purpose**

In 2012, the SCAN Committee appointed a taskforce to research best practices and solutions to worksite wellness in Sheboygan County

The taskforce conducted a Worksite Wellness survey. Key findings, listed below, prompted further interest in assisting local employers with resources needed to establish and maintain successful results-oriented worksite wellness programs.

- **Top 3 Barriers preventing worksite wellness programming**
  - 83% Don't have time or staff to dedicate
  - 62% Lack of funding
  - 50% Lack of Employee Interest/Motivation
- **What tools or resources would be helpful to you?**
  - 63% A person to talk to for ideas & advice
  - 68% Sample education materials
  - 60% A summary of how to get started
  - 64% How to evaluate a wellness program

**In response, the taskforce organized a community "Worksite Wellness" seminar that has become an annual event.** Since 2013, Approximately 60 participants participate annually.

The taskforce recommended that **the Sheboygan Well County initiative has been marked a priority by the Healthy Sheboygan 2020 Leadership Committee and has been incorporated in the 2015-2017 strategic plan.** The WELCOA "Well City USA" program has proven to align communities with resources and guidelines to achieve community health goals.

**The taskforce has introduced and engaged the community in the idea of Well County designation through various strategies.**

- |         |  |
|---------|--|
| 1-15-15 | Introduction appeared in the Sheboygan Healthy 2020 column of the Sheboygan Press                      |
| 1-15-15 | The Healthy Sheboygan 2020 Committee includes a description of the initiative and how to get involved. |
| 2-6-15  | The Sheboygan Chamber, First Friday Forum features a presentation about the project                    |



- 4-30-15 The SCAN Committee hosts the 3<sup>rd</sup> Annual Worksite Wellness Seminar which includes an overview of the project
- 5-27-15 Introduction given at the Sheboygan County Chamber Worksite Wellness Roundtable

**The taskforce has also partnered with the Sheboygan County Chamber to introduce a “Worksite Wellness” Roundtable, established May 27, 2015. The Roundtable will be held six times per year.**

**The taskforce has proposed a budget** which currently exists through 2019 to ensure financial support of the project. (See Appendix C)

**To date, the taskforce has engaged 12 businesses, who collectively employ approximately 20% of the workforce, to commit to the Sheboygan Well County project.** (See Appendix A for a list of committed businesses)

**The Taskforce has introduced a Draft Action Plan outlining Goals and Objectives for the Well County project.** (See Appendix D)

### **Sheboygan Well County Task Force Commitment**

The taskforce, will work in collaboration with the Sheboygan County Activity and Nutrition Coalition (SCAN), a committee of Healthy Sheboygan County 2020, the Wellness Council of Wisconsin, the Sheboygan County Chamber, healthcare providers, wellness providers, and businesses to move forward and sustain the Sheboygan Well County Designation efforts.

An established taskforce will ensure inclusiveness and accountability to the initiative. The committee shall operate with a minimum of six members for the duration of the project.

Kelly Boeldt, Prevea Health (Committee Chair)  
Amy Betke, Sheboygan County Public Health  
Barb Feiertag, Community Advocate  
Donna Wendlandt, Sheboygan YMCA  
Jean Pittner, Sheboygan County Public Health  
Jeri Dreikosen, Sheboygan Area School District  
Kevin Donnelly, Aurora Health Care  
Sherri Samuels-Fuerst, Sargento  
Julie Meyer, Maritime Insurance/Hub International  
Jane Brill, Sheboygan County Chamber

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[jean.pittner@sheboygancounty.com](mailto:jean.pittner@sheboygancounty.com)  
[jdreikosen@sheboygan.k12.wi.us](mailto:jdreikosen@sheboygan.k12.wi.us)  
[kevin.donnelly@aurora.org](mailto:kevin.donnelly@aurora.org)  
[sherri.samuels\\_fuerst@sargento.com](mailto:sherri.samuels_fuerst@sargento.com)  
[julie.meyer@hubinternational.com](mailto:julie.meyer@hubinternational.com)  
[jane@sheboygan.org](mailto:jane@sheboygan.org)

In cooperation with the Wellness Council of Wisconsin



**Thank you** for considering Sheboygan County's application for the "Well City USA" project. We are confident that the current infrastructure will sustain Sheboygan's efforts of working toward a healthier community. We look forward to working with the Wellness Council of Wisconsin and the Wellness Council of



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## Appendix A

### Key Players – List of Interested Well County Employers

Company Name	Employee Contact	# of EE	Email
Aurora Healthcare	*Kevin Donnelly	1,164	Kevin.donnelly@aurora.org
Bemis Mfg. Co.	Susie Meyer	1,192	Susie.Meyer@Bemismfg.com
Curt G. Joa, Inc.	*Vickie Butzen	409	vcbutzen@joa.com
Kohler Co.	Lynn Kulow	5,650	lynn.kulow@kohler.com
Hub Inernational	Julie Meyer	30	julie.meyer@hubinternational.com
Masters Gallery Foods, Inc.	Lauren Hydock	531	LHydock@mastersgalleryfoods.com
Prairie States	Robin Leonhardt	61	rleonhardt@prairieontheweb.com
Prevea Health	*Kristina Lehmke	205	Kristina.Lemke@prevea.com
Sargento Foods, Inc.	*Sherri Samuels-Fuerst	1,116	sherri.samuels_fuerst@sargento.com
Sartori Company	Lauren Humphreys	239	lhumphreys@sartoricompany.com
Sheboygan Area School District	*Jeri Dreikosen	2,015	jdreikosen@sheboygan.k12.wi.us
Sheboygan YMCA	Donna Wendlandt	101	dwendlandt@sheboygancountyyymca.org
<b>Total</b>		<b>12,713</b>	

**This list represents approximately 20% of the Sheboygan County Workforce.**





## Appendix B

### Sheboygan County Municipalities

<http://www.sheboygancounty.com/government/municipalities>

#### Cities

[City of Sheboygan](#)

[City of Sheboygan Falls](#)

[City of Plymouth](#)

#### Townships

[Town of Greenbush](#)

[Town of Herman](#)

[Town of Holland](#)

[Town of Lima](#)

[Town of Lyndon](#)

[Town of Mitchell](#)

[Town of Mosel](#)

[Town of Plymouth](#)

[Town of Rhine](#)

[Town of Russell](#)

[Town of Scott](#)

[Town of Sheboygan](#)

[Town of Sheboygan Falls](#)

[Town of Sherman](#)

[Town of Wilson](#)

#### Villages

[Village of Adell](#)

[Village of Cascade](#)

[Village of Cedar Grove](#)

[Village of Elkhart Lake](#)

[Village of Glenbeulah](#)

[Village of Howards Grove](#)

[Village of Kohler](#)

[Village of Oostburg](#)

[Village of Random Lake](#)

[Village of Waldo](#)



## Appendix C Proposed Budget

Fiscal Year Period: January - December

	2015	2016	2017	2018	2019
<b>Revenue</b>					
<b>Corporate Sponsorship</b>					
Platinum Sponsor 3 year commitment (\$2500-5,000)	\$0	\$5,000	\$7,500	\$7,500	\$7,500
Gold Sponsor 3 year commitment ( \$1000-2499 )	\$0	\$3,000	\$3,000	\$3,000	\$3,000
Silver Sponsor 3 year commitment (\$500-999)	\$0	\$1,000	\$1,500	\$1,500	\$1,500
Bronze Sponsor (\$100-499)		\$500	\$600	\$600	\$600
Well County Designation Event Sponsors	N/A	N/A	N/A	N/A	\$5,000
SCAN Annual Worksite Wellness Meeting Sponsor	\$500	\$700	\$800	\$900	\$1,200
<b>Healthy Sheboygan2020</b>					
Committee Grant	\$0	\$500	\$500	\$500	\$500
<b>Participant Fees</b>					
Chamber Worksite Wellness Roundtable	\$0	\$0	\$0	\$0	\$0
Well Workplace University - 7C's Training	\$0	\$1,050	\$1,050	\$1,050	\$0
SCAN Annual Worksite Wellness Meeting	\$0	\$0	\$0	\$0	\$0
Total cash revenue					
Total in-kind revenue					
<b>Total Revenue</b>	<b>\$500</b>	<b>\$11,750</b>	<b>\$14,950</b>	<b>\$15,050</b>	<b>\$19,300</b>
<b>Expenses</b>					
<b>Events</b>					
CEO Kick-Off Event	N/A	\$3,500	N/A	N/A	N/A
Annual Sheboygan Well County Celebration	N/A	\$4,000	\$5,000	\$6,000	N/A
Well County Designation Ceremony	N/A	\$0	\$0	\$0	\$9,000
<b>Training</b>					
Chamber Worksite Wellness Roundtable	\$0	\$0	\$0	\$0	\$0
Well Workplace University - 7C's Training	\$0	\$1,400	\$1,600	\$1,800	\$0
SCAN Annual Worksite Wellness Meeting	\$500	\$700	\$800	\$900	\$1,200
AdHoc Training	\$0	\$500	\$200	\$0	\$2,000
<b>Marketing</b>					
General Marketing & Communications		\$1,000	\$1,500	\$1,000	\$1,000
Website Support					
Website Host					
Promotional Items		\$650	\$650	\$150	\$640
<b>Staff (10 hrs. 52 weeks x \$10/hr increase to 10.50 2019)</b>		\$0	\$5,200	\$5,200	\$5,460
Total cash expenses					
Total in-kind expenses					
<b>Total Expenses</b>	<b>\$500</b>	<b>\$11,750</b>	<b>\$14,950</b>	<b>\$15,050</b>	<b>\$19,300</b>
<b>Revenue over Expenses</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>



## Appendix D

### Draft Action Plan – Goals & Objectives for the Well County Project (Excerpt from CHIP)

#### Community Health Improvement Plan

#### HEALTHY SHEBOYGAN COUNTY 2020 SCAN COMMITTEE 2015-2017 DRAFT ACTION PLAN

**Goal Statement #1:** To achieve Sheboygan Well County Designation from the Wellness Council of America (WELCOA) by December 31, 2020. Well County designation requires a minimum of 20 organizations who collectively employ at least 20% of the community's workforce, to achieve Well Workplace status.

**Objective # 1:** Well county initiative implementation plan is developed by 11-1-15.

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Identify staff/volunteer needs through 2020.	By July, 2015.	Committed Sheboygan Well County resource person and Wellness Council of Wisconsin representative.  Time to transcribe the pre-application paperwork for the November submission to the Wellness Council of WI.	Sheboygan Well County sub-committee  Wellness Council of WI		
Identify a number of desired committee members, responsibilities (recruitment, marketing, mentoring, training, well workplace submission support, etc.) and terms of commitment	By July, 2015	Staff time, key partners, previous examples, WELCOA support.	Sheboygan Well County sub-committee		



Community Health Improvement Plan

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Educate sub-committee members regarding all aspects of becoming a Well Workplace.	By June 2015	WELCOA Standards/ Benchmarks, Staff meeting time	Kelly Boeldt		

**Objective # 2:** Submit Sheboygan Well County for consideration by November 1<sup>st</sup>, 2015.

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Obtain 10 signed commitment letters and checklists.	By October 1 <sup>st</sup> , 2015.	Personal contacts, communication to employers, dissemination of templates.	Sheboygan Well county sub-committee		
Complete the written application.	By October 15 <sup>th</sup> , 2015.	Sample template from Well City Fond du Lac, staff time.			

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Community Health Improvement Plan

**Objective # 3:** "Share the Vision; 20/20 in 2020" The Sheboygan Well County Committee will have a minimum of 20 companies and 20% of the employer population in Sheboygan County committed to achieving Well Workplace Status by July 1<sup>st</sup>, 2017.

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Create and send a letter targeting individual companies to participate in the SWC initiatives	3-12-15		Sheboygan Well County Sub-committee		
Utilize HSC2020 website to share resources, progress and updates.	May 2015- July 1 <sup>st</sup> , 2017	Staff time, updated materials, website administrator	Libby Holte and Sheboygan Well County Sub-committee		

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**Community Health Improvement Plan**

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Identify Business & Community Contacts	By July 1 <sup>st</sup> , 2017	Sheboygan County Chamber, updated email distribution lists	Sheboygan Well County Sub-Committee, Leadership Council, Community Partners.	1-Aurora (Kevin will verify number of employees in Sheb. County & CEO letter committing to SWC) 2-Prevea (CEO Letter in-hand) 3-Verbal Commitment Sheboygan YMCA 4-Verbal Commitment SASD 5-Verbal Commitment Kohler Co 6-Verbal Commitment Masters Gallery Foods 7-Verbal Commitment Sartori 8-Verbal Commitment Sargento Foods 9-Verbal Commitment Bemis Mfg.  Companies Approached -Wigwam Mills -Vollrath	



Community Health Improvement Plan

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Introduce the vision <ul style="list-style-type: none"> <li>• Sheboygan Press Article</li> <li>• Healthy Sheboygan 2020 Committee Page includes initiative</li> <li>• Sheboygan Chamber First Friday Forum Presentation</li> <li>• Sheboygan County Activity &amp; Nutrition Coalition (SCAN) 3rd Annual -Worksite Wellness Event in</li> <li>• Create a Viral CEO Challenge</li> </ul>	1-15-15  1-15-15  2-6-15  4-30-15  6-9-15 (Possible)		Sheboygan Well County Sub-committee	75 attendees  60-70 attendees expected; # of commitments?	1-14-15  12-30-14  2-6-15  4-30-15
Actively Engage Contacts in Group & Individual Meeting Settings <ul style="list-style-type: none"> <li>• Collaborate with Sheboygan Chamber and Sheboygan Area – Society for Human Resource Mangers (SHRM)</li> <li>• Host Wellness Round Table for Well County</li> </ul>	Starting May 2015	Chamber round table, facilitator, staff time	Sheboygan Well County Sub-committee		



**Community Health Improvement Plan**

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Seek out grants and/or sponsorship donations	Continuous	*\$495 for WELCOA annual membership fee grant	Sheboygan Well County Sub-committee		

**Objective 4:** "Implement the Vision" Well Workplace applications representing a minimum of 22 employers and 25% of the Sheboygan County Workforce are submitted to WELCOA between 7-31-16 and 7-31-19 and approved by (12-31-20).

Activity	Timeframe	Resources Required	Lead	Anticipated Products or Results	Date Completed
Provide support and resources for interested companies.	Continuous	WELCOA, Wellness Council of Wisconsin, Sheboygan Well County Sub Committee, Sheboygan County Chamber	Sheboygan Well County Sub Committee		
Provide Training Opportunities & Resources for local businesses.	May 2015-May 2020	WELCOA, Wellness Council of Wisconsin, Sheboygan Well County Sub Committee, Sheboygan County Chamber	Sheboygan Well County Sub Committee		

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**Community Health Improvement Plan**

Track timeline and participant recruitment	Continuous	WELCOA, Wellness Council of Wisconsin, Sheboygan Well County Sub Committee, Sheboygan County Chamber	Sheboygan Well County Sub Committee		
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