



Sheboygan Well County Sponsorship Levels and Benefits

Sheboygan Well County Mission: To engage and challenge local business and community leaders to improve the health and wellbeing of the workforce in Sheboygan County.

Sponsorship for Sheboygan Well County provides funding needed to move the project forward by covering expenses such as; workshops and training, marketing and communications, and an annual celebration.

Platinum Sponsor - \$2,500 annually

- Platinum sponsors have the opportunity to address the audience or participate in introductions and congratulations of speakers and award winners
- Logo recognition on Sheboygan Well County website homepage
- Logo recognition on all Sheboygan Well County marketing materials
- Table sponsor, with eight (8) tickets, for Sheboygan Well County events including the kick-off celebration, annual celebration and Sheboygan Well County designation celebration

Gold Sponsor - \$1,000 annually

- Logo recognition on sponsor page of Sheboygan Well County website
- Logo recognition on Sheboygan Well County marketing materials for the annual celebration
- Four (4) tickets for the annual celebration

Silver Sponsor - \$500 annually

- Name recognition on sponsor page of Sheboygan Well County website
- Logo recognition on Sheboygan Well County marketing materials for the annual celebration
- Two (2) tickets for the annual celebration

Bronze Sponsor - \$250 annually

- Name recognition on sponsor page of Sheboygan Well County website
- Name recognition on Sheboygan Well County marketing materials for the annual celebration
- Two (2) tickets for the annual celebration

Cash sponsors will be asked to make a three year commitment with the option to pay in full or make annual payments.

In-kind sponsorships will be sought out for specific activities such as providing space or food for events at no cost; website design and website hosting at no cost; the designing/printing of marketing materials at no cost. To receive sponsorship benefits for in-kind donations, the in-kind value must be double the cash value.



Sheboygan Well County Sponsorship Pledge

Company Name: _____

Company Address: _____

Contact Name: _____ Title: _____

Phone Number: _____ E-mail: _____

Select Sponsorship Level

- Platinum Sponsor** 3 Year - \$2,500 Annual Sponsorship Payment: ___ In Full ___ Annual
- Gold Sponsor** 3 Year - \$1,000 Annual Sponsorship Payment: ___ In Full ___ Annual
- Silver Sponsor** 3 Year - \$500 Annual Sponsorship Payment: ___ In Full ___ Annual
- Bronze Sponsor** 3 Year - \$250 Annual Sponsorship Payment: ___ In Full ___ Annual
- Other** _____ Payment: ___ In Full ___ Annual

Please make checks payable to: Sheboygan YMCA (Memo: Sheboygan Well County)

Complete and Return to the Attention of Donna Wendlandt at YMCA 812 Broughton Drive Sheboygan, WI 53081 or fax to 920-451-8019.

Contributors understand that some benefits require artwork. If the info/logs are not provided by the dates needed, a forfeiture of said benefits will result.

Authorized Signature

Printed Name

Title