



HSC 2020 Mental Health Substance Abuse Community Health Committee

Stigma

Thursday July 7th, 2016

MINUTES

DATE:	Thursday July 7th, 2016 8:05am-9am	LOCATION:	Sheboygan Dept. of Health & Human Services, Rm. 372
PRESIDING:	Libby Holte, Mary Paluchniak, Ann Bachrach		
PRESENT:	Mary Paluchniak, Rhonda Gebert, Ann Bachrach, Connie Bitter, Michele Wangemann, Pamela Krueger, Frank Simac, Kristine Feggestad, James Lammers, Sheriff Priebe, Libby Holte, Barb Kolar		
ABSENT/EXCUSED:	Kate Baer		
GUESTS:	Ashley Grant and Becki Lee-AHEC interns		
RECORDER:	Barb Kolar		
NEXT MEETING:	Thursday, August 4 th 2016 8:05am-9am		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
Welcome and Brief Introductions	
Progress on CHIP Goals to date <ul style="list-style-type: none">MH/AODA Resource Fair Evaluations Results Discussion and Community/Committee Engagement for 2017Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of stigmaSupport activities, outreach, and marketing for National Mental Health Month in May.Support MHA/explore W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.Support activities, outreach, and marketing for National Recovery Month in September.	<p>The goal of today's meeting was to see if we are on target with our CHIP goals, and also to brainstorm, if and how, we can build on these initiatives.</p> <p>MH/AODA Resource Fair- May 2016- This was a successful event and it was decided to hold another fair next year as long there was positive feedback and there appeared to be momentum to continue. A small committee will be organized to start planning next year's event starting in Sept./Oct. Anyone interested in serving on this committee should send an email to HSC2020@sheboygancounty.com. How can we get others to participate in this Resource Fair that we may be missing?</p> <p>The "There is Hope Walk" will be held on 9/10/16. Flyers can be found on the MHA website.</p> <p>Articles for the Sheboygan Press: Research has proven that when people share their own stories of recovery, etc. it helps break down the stigma. However, people need to be ready to share. At this point, there are not a lot of eager volunteers to share.</p> <p>Other articles for the Press- Booked through the end of October. Will hold on further sign up until August.</p> <p>Our committee is supportive of MHA's initiatives such as Honest, Open and Proud (HOP), MH month.</p> <p>National Recovery Month-September: The goal is to put together a community calendar of all events that will be held in the area in the month of September. Anyone that has an event that they would like to add to the calendar should submit it to HSC2020@sheboygancounty.com. If creation of this calendar is something you might like to be involved in, send an email to HSC 2020.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<p>New Initiatives to Pursue</p>	<p>Telling stories—where are we at with HOP Trainings? Could we expand this? (Libby will check on this.)</p> <p>General Stigma training?—Could Kate do a training(1-1 ½ hours) like this for different businesses</p> <p>Health Care specific trainings?</p> <p>Partnering with Well County? Libby gave an update on WELCOA Initiative that SCAN (Sheboygan County Activity and Nutrition) Coalition is working on.</p> <p>Chamber’s “Someplace Better”?—Connie will reach out to the Chamber regarding info that would be helpful to include in their website, such as putting a link to the Resource book. If anyone else has something else they think should be included, let Connie know.</p> <p>Trauma-Informed Care? Katy Pruitt has been hired by HHS as the TIC Coordinator. The goal is to become a TIC community. We will invite her to a coming meeting.</p> <p>Connie Bitter from Sargento expressed interest in a “train the trainer” class on behavioral health/stigma.</p> <p>Frank brought up a number of good resources: http://www.namigrm.org/#!pieces/c31o This is a production done by NAMI of greater Milwaukee, but it is quite costly to bring to the area. https://www.nami.org/Find-Support/NAMI-Programs/NAMI-In-Our-Own-Voice This is another great resource. Kristine will share this information with UW theater director, Tom Campbell.</p> <p>Pamela Krueger--We viewed an excellent 4-5 minute video called---ICU ICU is an awareness campaign for the workplace designed to decrease the stigma associated with the topic of mental health and foster a workplace culture that supports emotional health. http://www.workplacementalhealth.org/Spotlights/ICU.aspx <u>I</u>-Identify the signs of distress-tired, distant, sad? <u>C</u>-Connect with the person experiencing distress-“I noticed that you aren’t yourself lately. Is there something bothering you.” <u>U</u>-Understand the way forward together.</p> <p>Other mental health issues to be addressed: Suicide Access to services</p>
<p>Data Related to Stigma Measures/Outcomes</p>	<p>Pat Corrigan will be visiting Sheboygan on 8/ 16. He is a researcher on stigma.</p> <p>What are other communities doing to measure a baseline/need for stigma reduction in their community, CHIP, etc.</p> <p>What do members of the committee, as well as any others, want to see regarding our CHIP and outcome measures?</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
	Send ideas to: HSC2020@sheboygancounty.com .
OTHER / Don't forget: <ul style="list-style-type: none">• Education/Prevention• Access to Service• Coordination/Continuity of Care• Health Literacy	
Roundtable	