




HSC 2020 Mental Health Substance Abuse Community Health Committee

Stigma

Thursday April 7th, 2016


Minutes

DATE:	Thursday April 7th, 2016 8:05am-9am	LOCATION:	Sheboygan Dept. of Health & Human Services, Rm. 372
PRESIDING:	Kate Baer, (Mental Health America)		
PRESENT:	Sue Thiel, Frank Simac, James Simac, Michele Wangemann, Pamela Krueger, Ann Bachrach, Mary Paluchniak, Kate Baer, Jenny Vorpapel, Barb Kolar		
ABSENT/EXCUSED:	Jean Beinemann, Connie Frank, Libby Holte		
GUESTS:			
RECORDER:	Jenny Vorpapel		
NEXT MEETING:	8:05am - 9am on May 5, 2016 at DHHS [1011 N. 8 th St., Sheboygan, WI 53081], Room 372		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
A. Welcome and Brief Introductions	
Objective 1: "Provide education and resources to increase community awareness of mental illness and substance abuse disorders."	
B. Story of Recovery : Meet Val (Rogers InHealth)	Group watched video and briefly discussed.
C. "Organize and hold a mental health/AODA resource fair to improve awareness of programs and resources in Sheboygan County."	<p><u>Tuesday May 3rd, 2016 at RCS (4:30pm-7:30pm)</u></p> <p> 2016 Resource Fair Budget.pdf</p> <p>Review/Discuss Budget Updates (see handouts) / Marketing Ideas- Budget attached</p> <p>Facebook ads will be running soon—they get a lot of clicks. Bus signs are up. Magnets haven't been made because we would be leaving out programs-we can't fit everyone on one magnet. Group decided to have WISE magnets and green bandanas instead. Green bandanas represent stigma elimination.</p> <p>The group decided to use the left over budget for a substance abuse guide booklet. Next week Kate will be getting price quotes from printers, and can have them printed for the fair. To cover the cost of the booklets, we will not be doing giveaways at the fair.</p> <p>The group discussed whether a smaller booklet can be made just for Sheboygan County. The problem is there are not a lot of resources in Sheboygan County, so the smaller booklet wouldn't include a lot of</p>

Coming Soon...
Right around the corner!!!

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
	<p>information. The goal was to let people know there's help only an hour away. The booklet will most likely be used more by providers than the public.</p> <p>Distribution of Flyers—Flyers need to get out next week. Eastern Shore Libraries, Job Center, and all mental health professionals have already been delivered.</p> <ul style="list-style-type: none"> • Hospitals—Mary Paluchniak and Ann Bachrach • Sheboygan Falls—Frank Simac • Elkhart Lake--Kate Baer • Sheboygan South Side--Sue Thiel • WIC—Barb Kolar • Plymouth—Pamela Krueger and Frank Simac • Oostburg--Mary Paluchniak • Cedar Grove—MHA Employee • Howards Grove Schools—Pamela Krueger • Drug Drop off event (last week of April)—Libby will include with the rest of the drug drop off supplies. <div data-bbox="909 781 968 837" data-label="Image"> </div> <p>SNS Med Take Back_Sheboygan8.5x</p> <ul style="list-style-type: none"> • Salvation Army & Habitat for Humanity—Michele Wangemann • ADRC—Annette Selk • MHA can ask for distribution help on Facebook. • Advanced Health Care Planning event—Ann Bachrach • LTC—Kate Baer <p>Electronic Copies of the poster and postcard:</p> <div data-bbox="854 1198 913 1255" data-label="Image"> </div> <p>MH AODA Resource Fair Flyer 5.3.16 (FIN</p> <div data-bbox="1094 1198 1152 1255" data-label="Image"> </div> <p>Postcard 2016.pdf</p> <p>MHA has plenty of large and small posters, and postcards. If you need any supplies you can stop by MHA at 915 N 7th Street, Sheboygan.</p> <p>Vendor Update- Right now we have 30 vendors signed up. Jim Simac indicated that Sober Living will be at the fair, he was waiting for a physical location which they will have by mid-April. Kate will also include them in the resource packet.</p>

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	<p>Volunteer List- MHA team will follow up with volunteer list.</p> <p>Next Steps- Distribute flyers and postcards around the county in the next week.</p>
D. "Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of stigma." Updates/Comments	Tabled
Objective 2: "Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders."	
E. "Support activities, outreach, and marketing for National Mental Health Month in May." May is Mental Health Month Draft Calendar	Tabled
F. "Support MHA explore with W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County." HOP May 10, 17, 24 - 3 night 6 hour workshop series in May	<p>Tabled</p>  <p>HOP-Poster-May-2016.pdf</p>
"Support activities, outreach, and marketing for National Recovery Month in September."	Tabled
<p>Don't forget:</p> <ul style="list-style-type: none"> • Education/Prevention • Access to Service • Coordination/Continuity of Care • Health Literacy 	
<p>Report Out for Full Committee:</p> <ul style="list-style-type: none"> • Summary • Barriers 	

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<ul style="list-style-type: none">• Celebrations• Asks	