



# HSC 2020 Mental Health Substance Abuse Community Health Committee

## Stigma

Thursday May 5, 2016

## Minutes

<b>DATE:</b>	Thursday May 5th, 2016 8:05am-9am	<b>LOCATION:</b>	Sheboygan Dept. of Health & Human Services, Rm. 372
<b>PRESIDING:</b>	Kate Baer, (Mental Health America)		
<b>PRESENT:</b>	Sue Thiel, Connie Frank, Frank Simac, James Simac, Pamela Krueger, Miva Yang, Barb Kolar, Mary Paluchniak, Kristine Feggestad, Kate Baer, Jean Beinemann		
<b>ABSENT/EXCUSED:</b>	Libby Holte, and Jenny Vorpapel (congratulation to Jenny on the birth of her baby boy in April.)		
<b>GUESTS:</b>			
<b>RECORDER:</b>	Sue Thiel		
<b>NEXT MEETING:</b>	8:05am - 9am on June 2, 2016 at DHHS [1011 N. 8 <sup>th</sup> St., Sheboygan, WI 53081], Room 372		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
A. Welcome and Brief Introductions	
Objective 1: "Provide education and resources to increase community awareness of mental illness and substance abuse disorders."	
B. Story of Recovery: <a href="#">Meet McKenzie</a>	Viewed Rogers Website and heard the recovery story. McKenzie is working with WISE in the Milwaukee area. Discussion took place on health literacy and the need for PCP to work with clients to find treatment providers for them as needed.
C. Celebrate and Discuss recent MH & AODA Fair "Organize and hold a <b>mental health/AODA resource fair</b> to improve awareness of programs and resources in Sheboygan County."	Complete count of attendee and results of the evaluations filled will be coming. Approximately 130-140 people attended, with 45 volunteering and 39 vendors. Full Resource Fair report will be done at the HSC2020 full MHSA Meeting, 5-19-16 at 0900 A brief look at the evaluations done was done by Kate and they were positive for the event. Vendors had stated that people stopped to talk to them, and were interested in their service and handouts. A vendor survey will be going out. Improvements could be: More committee members to help with organizing the fair, signs outside of RCS the day of the fair, and signs for parking areas across the street, shorten the hours of the fair as less attending after 6:30pm. Annual fair will be considered next year. Special thanks to RCS and their staff and Horizon for Girls with their face painting for children and kids coloring area.
D. "Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of stigma." <b>Updates/Comments</b>	<b>The article guideline for the health <a href="#">page</a> are found here: click on <a href="#">page</a></b> Jim wrote an article that will be sent to Libby to shorten to the guideline set length.

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<b>Objective 2: “Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders.”</b>	
<p>E. “Support activities, outreach, and marketing for National Mental Health Month in May.”</p> <p><b>May is Mental Health Activities Highlighted</b></p>	
<p>F. “Support MHA explore with <b>W.I.S.E.</b> and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.” <b>HOP May 10, 17, 24 - 3 night 6 hour workshop series in May Other Follow Up?</b></p>	<p>Nothing reported at this time.</p>
<p><b>What’s Happening?</b>  “Support activities, outreach, and marketing for <b>National Recovery Month</b> in September.”</p> <ul style="list-style-type: none"> <li>➔ There is Hope Walk (Sat Sept. 10)</li> <li>➔ Addiction Awareness Day??</li> </ul>	<p>September is National Recovery Month. More will be report on this at Full MHSA Meeting 5/18/16 at 0900. 1907 Club and Love My Addict will be having some plans</p> <p>Volunteers will be requested for the Succeeded Awareness and Prevention, “There is Hope Walk” at Deland Park on 9/10/2016.</p>
<p>NEW Mental Health &amp; Substance Abuse Treatment Guide</p>	<p>500 copies were printed. Sample shared with group. Many were handed out at the Resource Fair yesterday. Sheriff Todd Priebe will be highlighted the guide on WHBL during their Heroin Addiction Awareness broadcast 5/6/16 AM. He has plans to handout the guide at area locations. Some changes are needed in the guide and it will be reprinted to share at more community events and locations. Special thanks to Jessica at MHA for her hard work on the guide.</p>
<p>Update on Leadership Council</p>	<p>Kristin Blanchard and Libby Holte will be chairs of the HSC2020 Leadership council. Libby Holte and Kurt Zempel are chairs for the HSC 2020 Heroin committee. HSC2020 will be working with a fiscal agent in the near future. SCAN had a Well County Breakfast and Education Event at UW-Sheboygan and it was attended by 70 businesses. Kate spoke about Resiliency.</p>
<p><b>OTHER: Don’t forget:</b></p> <ul style="list-style-type: none"> <li>• Education/Prevention</li> <li>• Access to Service</li> <li>• Coordination/Continuity of Care</li> <li>• Health Literacy</li> </ul>	
<p><b>Report Out for Full Committee:</b></p>	

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<ul style="list-style-type: none"><li>• <i>Summary</i></li><li>• <i>Barriers</i></li><li>• <i>Celebrations</i></li><li>• <i>Asks</i></li></ul>	