



# HSC 2020 Mental Health Substance Abuse Community Health Committee

## Stigma AGENDA

<b>DATE:</b>	<b>Thursday, September 3rd; 8:05am-9am</b>	<b>LOCATION:</b>	Sheboygan Dept. of Health & Human Services, Rm. 372
<b>PRESIDING:</b>	Kate Baer, (Mental Health America)		
<b>PRESENT:</b>	Jon Doll (United Way); Connie Frank (RCS); Allie Iserloth (DHHS); Libby Holte (DHHS); Mary Paluchniak (St. Nick); Sue Thiel (Public Health)		
<b>ABSENT/EXCUSED:</b>			
<b>GUESTS:</b>	N/A		
<b>RECORDER:</b>	Kellie Resnick (MHA)		
<b>NEXT MEETING:</b>	8:05am - 9am on Thursday, October 7th at DHHS [1011 N. 8 <sup>th</sup> St., Sheboygan, WI 53081], Room 372		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
Welcome and Introductions	Update on membership – MaryAdele and Angelia both decided not to be on committee
<b>Objective 1: “Provide education and resources to increase community awareness of mental illness and substance abuse disorders.”</b>	
“Organize and hold a mental health/AODA resource fair to improve awareness of programs and resources in Sheboygan County.”	<p>Last year’s budget was \$3,865</p> <p>Kate – This year there may be a billboard possibility? 3 bus signs would be \$965; we’d like door prizes again (iPad minis last year were a hit); Aurora never sent money they pledged, so that may be an option for the next fair.</p> <p>Connie will get the survey used previously at this event for the group to evaluate survey questions asking about how attitudes/behaviors changed due to the information presented at the fair (there has not been any question previously; no baseline).</p> <p>Things of note for the next fair: Is it possible to have two separate rooms available at RCS? One for the speakers and the other for the “fair” presenters? Would like to put a lot more focus on personal stories being shared.</p>
“Support the ‘There is Hope’ walk for suicide awareness and prevention.”	Kate – MHA will add a question about stigma/attitude changes on this year’s Walk survey.
“Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of	There is an option to have one, 500-word article each month in 2016 that focus on different perspectives of mental health and stigma – work, school, police officers, Veterans, Peer Specialist, parents, spouses.

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stigma.”	<p>Libby can provide the dates; there can be links to various websites involving stigma reduction that are referenced in the articles; a Facebook page will be up via the Press; MHA’s blog can reference articles, as well as Public Health’s Facebook page (to be launched).</p> <p>Whoever is interested, or whoever finds someone who is interested, should let the committee know ASAP.</p>
Dr. Jobes 3 Initiatives and Upcoming Community Event Update	<p>“The Doctor Is In” – November 12th, 6:30pm – 8:30pm at Jake’s Café.</p> <p>There will be free online suicidality training by Dr. Jobes for Sheboygan County clinicians – November 13 (an in-service provided ).</p>
<b>Objective 2: “Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders.”</b>	
<p>“Support MHA explore with W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.”</p>	<p>Connie Frank – RCS is having staff complete a survey three times throughout the year – an initial survey, and then every 6 months after that to evaluate changing opinions on mental health topics (reduction in stigma). WISE is working with RCS &amp; Mental Health America on using this survey as a measuring tool. RCS is slotted to play the “pilot” for Sheboygan County. Dr. Corrigan will evaluate the survey results. Connie will evaluate the costs/manning for the RCS survey roll-out for the group to get a better estimate.</p> <p>Jon Doll – Sargento (Lou Gentine) has expressed strong support for mental health and suicide awareness support in the County. They could perhaps be another source of “pilot” information for stigma reduction tools. Will check to see if they are open to the idea.</p> <p>Kate Baer – A huge focus right now is Honest, Open, Proud – would like to get Sue McKenzie here for train-the-trainer for the group; the adult material is finalized and going well, but there is a teen “agenda” in the works for WISE. Possibly start that at Kohler High School? We have Wood County’s CHIP available for review (they already have awareness events going each year).</p>
<p>“Support activities, outreach, and marketing for National Mental Health Month in May.”</p>	
<p>“Support activities, outreach, and marketing for National Recovery Month in September.”</p>	
<p>“Connect with SCAN Committee to support Well County Initiative and assure accurate information on mental health, illness, addiction, and trauma is being shared with employees in non-stigmatizing ways.”</p>	

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<p>Don't forget:</p> <ul style="list-style-type: none"><li>• Education/Prevention</li><li>• Access to Service</li><li>• Coordination/Continuity of Care</li><li>• Health Literacy</li></ul>	
<p>Report Out for Full Committee</p> <ul style="list-style-type: none"><li>• <i>Summary</i></li><li>• <i>Barriers</i></li><li>• <i>Celebrations</i></li><li>• <i>Asks</i></li></ul>	
OTHER	