





HSC 2020 Mental Health Substance Abuse Community Health Committee

Stigma

Thursday March 3, 2016

Minutes

DATE:	Thursday March 3 rd , 2016 8:05am-9am	LOCATION:	Sheboygan Dept. of Health & Human Services, Rm. 372
PRESIDING:	Kate Baer, (Mental Health America)		
PRESENT:	Kate Baer, Sue Thiel, Connie Frank, Frank Simac, Michele Wangemann, Miva Yang, Barb Kolar, Ann Bachrach, James Lammers, Mark Janzen, Connie Bitter, Mary Paluchniak, Pamela Krueger, James Simac, Jenny Vorpapel, Libby Holte		
ABSENT/EXCUSED:	Jean Beinemann		
GUESTS:			
RECORDER:	Jenny Vorpapel		
NEXT MEETING:	8:05am - 9am on Thursday April 7 th , 2016 at DHHS [1011 N. 8 th St., Sheboygan, WI 53081], Room 372		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
A. Welcome and Introductions	Roundtable for brief introductions. Happy Birthday, Kate! Thank you for the doughnuts!
Objective 1: "Provide education and resources to increase community awareness of mental illness and substance abuse disorders."	
B. Watch a story of recovery....	All are invited to watch Elyn Saks's TED talk about recovery. The video is 15 minutes long and was not viewed in the meeting due to time constraints. She asks bold questions about how society treats people with mental illness. https://www.ted.com/talks/elyn_saks_seeing_mental_illness
C. "Organize and hold a mental health/AODA resource fair to improve awareness of programs and resources in Sheboygan County."	<p>Tuesday May 3rd, 2016 at RCS (4:30pm-7:30pm)</p> <div>  2016 Resource Fair Budget.pdf  2016 Resource Fair Flyer [DRAFT].pdf </div> <p>Review/Discuss Budget Updates (see handouts)- The group discussed the budget and decided to look into pricing for magnets to be distributed during the fair that include general phone numbers for area resources. The goal is to not have the magnets be outdated shortly after printing. Final decision will be made at April meeting. In addition to pizza, we will also be offering veggie trays this year. Mary P. to look into offering vinyl bags to distribute to guests during event.</p> <p>Vendor Updates- 14 vendors are booked so far. Vendors have until March 11th to sign-up.</p>

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	<p>Activities- Only activity featured this year is the Kids Korner.</p> <p>Marketing- Libby to include the Resource Fair in the April TidBit Times, which is sent out by Public Health to all schools in the county. A press release will be sent out as the fair gets closer. The group decided to spend any extra money in the budget advertising in county newspapers. Three bus advertisements already purchased.</p> <p>Next Steps- Follow up with Sheboygan County Service Providers by March 11th about sponsoring, buying advertisements in county newspapers, send out the ad being featured on city buses to committee members to use for marketing. Look into best pricing for magnets to distribute at fair.</p> <p>Volunteer Duties- Kate will bring the volunteer sign-up sheet to the April meeting.</p>
<p>D. “Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of stigma.”</p>	<p>The article for April 27th will be highlighting the Resource Fair and the May 4th article is scheduled to highlight Mental Health Month. March, April, and most of May is booked but the summer months have lots of openings.</p> <div data-bbox="806 703 869 764" data-label="Image"> </div> <p>HOP-Poster-May-2016.pdf</p> <p>Mental Health America is hosting an Honest, Open, Proud training for three Tuesdays in May. Kate to see if anyone attending that training would like to share their story in a Press article. Writing anonymously is always an option.</p>
<p>Objective 2: “Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders.”</p>	
<p>E. “Support activities, outreach, and marketing for National Mental Health Month in May.”</p> <p>What’s Happening...</p>	<p>Tabled.</p>
<p>F. OTHER/ROUND TABLE</p>	
<p>G. OTHER ITEMS Tabled for further discussion....</p> <p>Find out if other community health assessments measure stigma.</p>	<p>The Wood County CHIP includes mental health, however they’re focused on awareness and not currently doing anything measurable.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
“Support the ‘ There is Hope ’ walk for suicide awareness and prevention.” Table N/A	Save the Date: 2016 There is Hope Walk for Suicide Awareness and Prevention will be held on Saturday September 10 th (also World Suicide Prevention Day)
“Support MHA explore with W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.”	*Completed Train-the-Facilitator event in December 2015 to support HOP training outcomes
“Support activities, outreach, and marketing for National Recovery Month in September.”	
“Connect with SCAN Committee to support Well County Initiative and assure accurate information on mental health, illness, addiction, and trauma is being shared with employees in non-stigmatizing ways.”	
Don’t forget: <ul style="list-style-type: none"> • Education/Prevention • Access to Service • Coordination/Continuity of Care • Health Literacy 	
Report Out for Full Committee: <ul style="list-style-type: none"> • <i>Summary</i> • <i>Barriers</i> • <i>Celebrations</i> • <i>Asks</i> 	