



HSC 2020 Mental Health Substance Abuse Community Health Committee

Stigma

December 3, 2015

Minutes

www.healthysheboygancounty.org

DATE:	Thursday December 3, 2015 8:05am-9am	LOCATION:	Sheboygan Dept. of Health & Human Services, Rm. 372
PRESIDING:	Kate Baer, (Mental Health America)		
PRESENT:	Todd Priebe, Sue Thiel, Mary Paluchniak, Kate Baer, Pastor Mark Janzen, Libby Holte, Jean Beinemann, Miva Yang, Ann Bachrach, Amanda Groll, Allis Iserloth, Jonathan Tyler, Jon Doll, Shelly Kuhn, Michele Wangemann, Pamela Krueger, Barb Kolar, Kelly Resnick		
ABSENT/EXCUSED:	Mary Karls, Jenn Haneman		
GUESTS:			
RECORDER:	Sue Thiel		
NEXT MEETING:	8:05am - 9am on Thursday, January 7, 2016 at DHHS [1011 N. 8 th St., Sheboygan, WI 53081], Room 372		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
Welcome and Introductions	Welcome to all members! In 2016, Kate will be sending out an email polling members and interested past members about what day/time works best for 2016 Stigma meetings. Many past members told Kate that they have been unable to attend, because of the day and time of the meeting.
Objective 1: “Provide education and resources to increase community awareness of mental illness and substance abuse disorders.”	
<p>“Organize and hold a mental health/AODA resource fair to improve awareness of programs and resources in Sheboygan County.”</p> <p>Updates on 2016 Date,</p> <p>Review 2015 Vendor List,</p> <p>Review/Discuss Budget</p>	<p>RCS will host the MH/AODA Resource Fair event on Tuesday May #, 2016 from 4:30-7:30pm. The 2015 MH/AODA Resource Fair had 50 vendors attend. MHA had invited 116 vendors in 2015. See attached list of vendors. Kate email Save the Date to 116 vendors. Members reviewed the vendor listing, see below, and are to email Kate with any additional vendors that they think should be invited. The space could potentially hold up to 100 vendors, if the hall and adjacent rooms were used. 2015 MH-AODA Fair Vendor List.docx</p> <p>A review of the past budget of \$3,500 was reviewed at the meeting. The Leadership Council is supportive of the Resource Fair and would like the committee to ask for donations for the event as was last year. If funds are needed from HSC 2020, the Leadership Council would need 2 month notice of the request in order to go back to their organizations to request the funding.</p> <p>About 250 people were at the event which included the 30 volunteers, and the 75 vendors. Discussion took place on asking vendors for a donation to participate at the Resource Fair. A rate can be determined if the organization wants their name on the advertising posters and also a booth, or just a booth based on the organization’s number of employees. Ann stated that Aurora already has the resource fair donation in their 2016 budget.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
	<p>Discussion about having speaker at the event was discussed. Many felt it was not needed as it was hard to hear. Kate thought maybe having a speaker about Stigma during the month as a separate event would work out better. She would still announce areas of interest or Sheboygan County MH/AODA facts at the fair throughout the time.</p> <p>Todd Priebe has a radio spot on WHBL and offered the 4/21/16 time with Todd and announcer, Rusty, to discuss the resource fair. Kelly and Libby volunteered to be on the radio with him that day. Kate will go on WHBL with Todd on 5/19/16 to talk about the other Mental Health activities during the month.</p> <p>Todd will also see if he can get the May Mental Health Activities on as a public service announcement.</p> <p>Kate will write an article for the Sheboygan Press Health Page to run 4/27/16 telling about the Resource Fair.</p> <p>Kids Korner was discussed and the need for 3-4 students to be there to supervise the coloring the kids are doing. Kate thought that Horizon 4 Girls may be able to help and that Faye, the therapy dog, could come.</p> <p>Sue will contact Char and ask if they can help.</p> <p>Pizza again will be served. A drawing will again be done.</p>
<p>“Support the ‘There is Hope’ walk for suicide awareness and prevention.”</p> <p>Brief report out on stigma question & funds raised</p>	<p>Tabled to 2016 meetings</p>
<p>“Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of stigma.”</p> <p>Develop specific timeline for articles including types of perspective, events,</p> <p>Follow up on 6th grade reading level question</p>	<p>Kate to write an article to talk about the upcoming articles from our CHC that demonstrate lived experiences involving mental health and AODA. We have Connie’s article to run in February. If writers are in need of help in writing their articles they are to contact Libby. Shelby has a consumer that was interested in writing an article.</p> <p>Kate- article on the MH/AODA Resource Fair to run 4/27/16.</p> <p>Email Libby at Elizabeth.holte@sheboygancounty.com, if you want a special date for an article, or would like to write an article. Kate will get volunteers to write their recovery stories and have those for the health page also. Libby will work with writers to keep their “voice” in the article while making it health literate.</p>
<p>Objective 2: “Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders.”</p>	
<p>“Support MHA explore with W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.”</p> <p>Updates on WISE Collaboration</p>	<p>December 21, and December 22, 2015 W.I.S.E. will be holding a Honest, Open and Proud, Train the Trainer, conference for youth and adult providers. It is one day training; attend either day as it is the same training. Kate has 10 signed up for each session. Each session can have up to 25. MHA will be hosting the conference and it will be held at Sheboygan County HHS Building in room 372, from 8:30-4:30pm. The Honest Open and Proud program is evidence based anti-stigma initiative. Contact MHA to sign up.</p> <p>www.mhasheboygan.org</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<p>“Support activities, outreach, and marketing for National Mental Health Month in May.”</p>	<p>MH/AODA Resources Fair see above</p> <p>Mental Health Screening Day- Kate to follow up with providers to see what works best for them. One day or a week for appointments and if it should be at the clinicians’ office or at MHA. More to Come.</p> <p>Happiness Sprinkling- May would be the perfect month. MHA looking into getting signs printed. More to Come.</p> <p>‘What do you do for your Mental Health?’ short video clip to be posted on MHA website and Facebook page. Discussion took place that it would be a good idea and maybe a contest where people could vote on which video they liked best.</p>
<p>“Support activities, outreach, and marketing for National Recovery Month in September.”</p>	<p>Kate discussed a play that may be able to be produced by UW- Sheboygan called ‘The Recovery Pessimist.’ Kate is working with Tom Campbell on this original play, based on a book written by a Sheboygan author.</p>
<p>“Connect with SCAN Committee to support Well County Initiative and assure accurate information on mental health, illness, addiction, and trauma is being shared with employees in non-stigmatizing ways.”</p>	<p>Discussion on SCAN and Well County programs. Well County pre application was done as part of the Wellness Council of WI. More information and how we will partner with them and area businesses enrolled in the program at our next meeting. More information about SCAN on www.healthysheboygancounty.org</p>
<p>Don’t forget:</p> <ul style="list-style-type: none"> • Education/Prevention • Access to Service • Coordination/Continuity of Care • Health Literacy 	<p>Health literacy was discussed in relation to flyer for the fair and as a concept for all to remember.</p> <p>Access to service is to be improved by the additional staff position at MHA. An Information Specialist position will be posted. The person will be updating the Resource guide and improving access to area services. Presently it is a funded position for two years.</p> <p>Kate stated that our committee hopes to partner with the HSC2020 MHSA SBIRT committee in the future.</p>
<p>Report Out for Full Committee</p> <ul style="list-style-type: none"> • <i>Summary</i> • <i>Barriers</i> • <i>Celebrations</i> • <i>Asks</i> 	<p>Updated CHIP, Community Health Improvement Plan, is posted on HSC2020 website. Members are asked to review it. www.healthysheboygancounty.org Minutes and announcements are also located on the website</p> <p>Committee to look at ways other communities measure stigma in their health assessments.</p> <p>Kate to email “ Save the date” for Resource Fair announcement to area vendors</p> <p>Kate and Kelly to draft poster design for the Resource Fair.</p> <p>Kelly and Libby to join Todd Priebe on WHBL on 4/21/15 to announce Resource Fair and activities in May for Mental Health Month-Kate will give Todd Kelly’s and Libby’s email address to set up.</p> <p>Sue will check with the Horizon 4 girls to see if they have members that can help at the Resource Fair Kids Korner</p> <p>Kelly to create a May calendar of events for Mental Health Month Activities to give out at Resource Fair</p> <p>Kate will do a WHBL spot with Todd Priebe on May 19 highlighting Mental Health Month and community</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
	<p>activities. Kate to look into Happiness Sprinkling during May and having a Speaker about Stigma during the month. Jean to check on HSC2020 members to participate in “A Closer Look” at TV8.</p>
<p>OTHER</p> <p>Find out if other community health assessments measure stigma.</p>	<p>Todd Priebe would like someone from the MHSC2020 MHSA Committee to talk with him and announcer, Rusty, on the TV8 30minute program “A Closer Look”. It is an in-depth program looking at issues in Sheboygan area. There is usually a panel on three on the program. Jean Beinemann to discuss with Chairs of the HSC2020 MHSA committees to see about participation.</p> <p>Jean had cards from the Recovery Coaches Network on area resources for drug recovery and home detox. Discussion took place on the need for these cards in many settings.</p> <p>JT discussed a you tube video as part of the TedxTalks series titled “How Meditation Can Reshape Our Brains” by Sara Lazer. Members wanted him to share the video for their viewing. See below. https://www.youtube.com/watch?v=m8rRzTtP7Tc</p> <p>Jean announced that there is a Sheboygan North High School Student Health Careers Club. She will contact the club’s advisor to invite the students to attend any of the HSC2020 meetings. She will also be meeting with County School Superintendents to discuss the CHIP.</p>