



HSC 2020 Mental Health Substance Abuse Community Health Committee

Stigma MINUTES

DATE:	Thursday, October 8th 8:05am-9am	LOCATION:	Sheboygan Dept. of Health & Human Services, Rm. 372
PRESIDING:	Kate Baer, (Mental Health America)		
PRESENT:	Sue Thiel, Kristine Feggestad, Mary Paluchniak, Jon Doll, Pamela Kruger, Shelby Kuhn, Kate Baer, Kellie Resnick, Karlyn Raddatz, Allie Iserloth		
ABSENT/EXCUSED:	Libby Holte, Connie Frank, Beth Nisleit		
GUESTS:			
RECORDER:	Sue Thiel		
NEXT MEETING:	8:05am - 9am on Thursday, November 5 th (back to first Thursday) at DHHS [1011 N. 8 th St., Sheboygan, WI 53081], Room 372		

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
Welcome and Introductions Update on Membership	Correction to the minutes from 9/3/15, please add Pamela Krueger's name to those that were in attendance. Approved with correction. Kate will follow up with HSC2020 MHSA members that expressed interest to be part of the Stigma committee and those that had helped with the 2015 Resource Fair, to see if they will be attending the meetings in the future, and to see if they want to remain on the email list for the minutes and agendas.
Objective 1: "Provide education and resources to increase community awareness of mental illness and substance abuse disorders."	
"Organize and hold a mental health/AODA resource fair to improve awareness of programs and resources in Sheboygan County." Next Steps:	The Stigma Committee will be taking on the organization of the 2016 Resource Fair to be held this spring at RCS. Kate is planning on reserving a date with RCS in the near future. She reported MHA spent \$3,800 dollars on the 2015 Resource Fair. She has budgeted with the HSC2020 Leadership Council for \$3,500 for the 2016 Resource Fair. In 2016, Kate would like to have a vendor raffle prize as many of the vendors at the 2015 fair had responded positively to the networking and knowledge of other providers' information they obtained.
"Support the 'There is Hope' walk for suicide awareness and prevention." Update!	Kate reported the "There is Hope Walk" was well attended. Approximately 550 people attended with 430 participating in the walk. 15% of those registered responded to the follow up email survey. Positive responses were received for the keynote speaker, the addition on the white beads for those suicide survivors, and the sharing of families and friends present, and that the event lowered stigma in the community. The walk will remain in September for 2016.

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<p>“Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of stigma.”</p> <p>Develop specific timeline for articles including types of perspective, etc.</p>	<p>Stigma Committee would like to do one Health page article a month that shares a story of hope and resiliency to those that have Mental Health and/or Substance abuse issues. Connie Frank has written an article. Kate will check with Libby about the need to run the articles through the health literacy software she has. Discussion took place about not changes the author’s words but then also having the information at a 6th grade reading level. Members present have ideas on others they can ask to write articles for the health page. Mary stated to remember that the Stigma committee should save some monthly articles for community events like the presentations, the Resource Fair, Mental Health Month, and Hope Walk in the future.</p>
<p>Dr. Jobes 3 Initiatives and Upcoming Community</p> <p>Event Update</p>	<p>See MHA website for details. “The Doctor Is In” will be held 11/12/15 6:30-8pm at Jakes Café, 520 Ontario Ave. Sheboygan. Timothy Lineberry MD and David Jobes PhD ABPR will be presenting and answering questions during the conversation about suicide prevention and the enhancement of resiliency and coping skills for our county residents.</p>
<p>Objective 2: “Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders.”</p>	
<p>“Support MHA explore with W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.”</p> <p>Update on WISE Collaboration</p>	<p>Kate discussed that Sue McKenzie from WISE will be doing a Train the Trainer for Honest, Open and Proud. The training will be funded by MHA and there will be 6-7 open opportunities for members of the MHSA committee to be trained. After completion of the training, attendees will be able to facilitate a 6 hour program of Honest, Open and Proud. The trainings will be on 12/22/15 for adult focused program and 12/23/15 for the teen focused audience trainer.</p> <p>WISE Update with MHA to train persons to reduce stigma in health care settings. More to come on this project. TBA</p>
<p>“Support activities, outreach, and marketing for National Mental Health Month in May.” TBD</p>	
<p>“Support activities, outreach, and marketing for National Recovery Month in September.” TBD</p>	
<p>“Connect with SCAN Committee to support Well County Initiative and assure accurate information on mental health, illness, addiction, and trauma is being shared with employees in non-stigmatizing ways.”</p> <p>Anything we can do now?</p>	<p>Announcements:</p> <p>Shelby announced the new Aurora Intensive Outpatient Program, (IOP), will be opening 10/19/15. It is a mental health treatment facility program that is three days a week, half day, that lasts 4-6 weeks. Community announcements will be coming out from Aurora. The program will be at their hospital location.</p> <p>Karlynn- Two PHN will be joining the Stigma Committee, Miva Yang and Barb Kolar. Public Health is becoming more “ Population Based” rather than working with only individuals.</p>

ITEM	DISCUSSION/CONCLUSION/RECOMMENDATIONS
<p>Don't forget:</p> <ul style="list-style-type: none"> • Education/Prevention • Access to Service • Coordination/Continuity of Care • Health Literacy 	
<p>Report Out for Full Committee</p> <ul style="list-style-type: none"> • <i>Summary</i> • <i>Barriers</i> • <i>Celebrations</i> • <i>Asks</i> 	<p>Suicide prevention program in November at Jake's Café, Planning for Resource Fair to continue, Honest Open and Proud trainings for facilitators in December.</p>
<p>OTHER</p> <p>Find out if other community health assessments measure stigma.</p>	<p>Tabled to next meeting.</p>