



HSC 2020 Mental Health Substance Abuse Community Health Committee

Stigma

Thursday January 7th, 2016

Minutes

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| DATE: | Thursday January 7 th , 2016, 8:05am-9am | LOCATION: | Sheboygan Dept. of Health & Human Services, Rm. 372 |
| PRESIDING: | Kate Baer, (Mental Health America) | | |
| PRESENT: | Sue Thiel, Monica Froh, Connie Frank, Michele Wangemann, Mary Paluchniak, Libby Holte, Jenny Vorpapel, Kristine Feggestad, Jean Beinemann, Mary Karls, Allie Iserloth, Kellie Resnick, Kate Baer, Ann Bachrach, MaryAdele Revoy, Char Neitzel-Goostree, Shelby Kuhn, Jon Doll, Jonathan Tyler, Todd Priebe, Pamela Krueger, Miva Yang, Mark Janzen | | |
| ABSENT/EXCUSED: | | | |
| GUESTS: | | | |
| RECORDER: | Jenny Vorpapel | | |
| NEXT MEETING: | 8:05am - 9am on Thursday February 4 th at DHHS [1011 N. 8 th St., Sheboygan, WI 53081], Room 372 | | |

| ITEM | DISCUSSION/CONCLUSION/RECOMMENDATIONS |
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| Welcome and Introductions | Change to last meeting's minutes: the mental health/AODA resource fair will be Tuesday May 3, 2016. |
| Objective 1: "Provide education and resources to increase community awareness of mental illness and substance abuse disorders." | |
| <p>"Organize and hold a mental health/AODA resource fair to improve awareness of programs and resources in Sheboygan County."</p> <p>Tuesday May 3rd Schedule of Event Activities Discussion Continued Review/Discuss Budget</p> | <p>The group decided the times for the resource fair this year will be 4:30-7:30pm. Kate mentioned we are about a month ahead of schedule and it will be held at RCS. Marketing for the event will be the same as last year's fair, including radio advertisements.</p> |
| <p>"Support the 'There is Hope' walk for suicide awareness and prevention."</p> | <p>Save the Date: 2016 There is Hope Walk for Suicide Awareness and Prevention will be held on Saturday September 10th (also World Suicide Prevention Day)</p> <p>Tabled.</p> <p>Libby explained to group that the Sheboygan Press accidentally re-ran the article about last year's walk instead of the article that should have run. Libby contacted the press. They ran a correction and also mentioned information about this year's walk will be featured later in the year. They also ran the correct article in a later issue.</p> |
| <p>"Write articles for the HSC2020 column in the Sheboygan Press that focus on the reduction of</p> | <p>Kate mentioned everyone should be mindful of people who want to submit articles. An article Connie</p> |

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| stigma.” Volunteer Author Updates and Continued Discussion needed after HOP training awareness | <p>wrote will be featured in March.</p> <p>Libby gave an update on what months in 2016 were still available. Summer months still have a lot of availability.</p> |
| Objective 2: “Provide continued support for existing initiatives in our community that are working to create a culture that reduces stigma of mental illness and substance abuse disorders.” | |
| <p>“Support MHA explore with W.I.S.E. and other successful anti-stigma initiatives in other communities and pick target population/project to develop and implement in Sheboygan County.”</p> <p>Updates on WISE/MHA Collaboration and WISE HOP (Honest, Open, Proud) Train-the-Facilitator event</p> | <p>The Honest, Open, and Proud trainings went well. There were about 25 people to participate in two separate trainings.</p> <p>Kate asked if anyone has already been able to use the training they received. The training is good for knowing what is helpful for people when looking for jobs. Some parts of the training is already being used in local hospitals.</p> <p>Potential trainings for the public are in the works.</p> |
| <p>“Support activities, outreach, and marketing for National Mental Health Month in May.” TBD</p> | <p>A community calendar is currently in the works for May.</p> <p>Stigma can also be a big part of prevention week in May along with heroin.</p> |
| <p>“Support activities, outreach, and marketing for National Recovery Month in September.” TBD</p> | <p>Tabled.</p> |
| <p>“Connect with SCAN Committee to support Well County Initiative and assure accurate information on mental health, illness, addiction, and trauma is being shared with employees in non-stigmatizing ways.”</p> <p>Anything we can do now?</p> | <p>Jean talked about the SCAN Committee. They applied for assistance to be a “Well County” and got it. Their goal is to be a Well County by the year 2020.</p> <p>There was discussion about the “Someplace Better” initiative started by the Chamber of Commerce and whether they are taking mental health into account. Libby will inquire in SCAN is working with the Chamber on this. Right now they only deal with tobacco and stress control.</p> <p>Todd Priebe mentioned “A Closer Look” on TV8 is doing a 25 minute taping with Dr. Olsen on January 7th. It will air Sunday morning, January 10th and will also be featured on their website:</p> <p>http://www.wcssheboygan.com/programming/live-tv/</p> |
| <p>1907 Club Federal Grant Application and Community Meeting on Recovery Community Discussion Saturday January 23, 8:30am-5pm</p> | <p>MaryAdele updated the group on 1907 events. John Shinholser, founder of the McShin Foundation in Virginia will be at the 1907 Club on January 22nd and 23rd. 1907 Club will be showing the film “The Anonymous People” in which Shinholser is featured on Friday, January 22nd at 7pm. On Saturday, January 23rd he will be at the 1907 Club for an all-day event, 8:30am to 5pm. Lunch and snacks will be provided. About 45 people have pre-registered, however pre-registering is not required. It is okay to come to the event as it fits in your schedule.</p> |

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| | <p>The Federal Grant Application is due on February 15th. Only 15 applications will be accepted in the entire country. If Sheboygan County is selected, they will receive \$250,000 per year for three years. If selected, it is expected for the plan to take the full three years to be completed. If not selected, we will still have a three year strategic plan for the County to take to possible investors.</p> |
| <p><i>Don't forget:</i></p> <ul style="list-style-type: none"> • Education/Prevention • Access to Service • Coordination/Continuity of Care • Health Literacy | <p>A reminder that Saturday, January 9th is the last Super Saturday event at the library. There has been a good turnout at past Super Saturday events. The healthcare enrollment deadline is January 31st.</p> |
| <p>Report Out for Full Committee</p> <ul style="list-style-type: none"> • <i>Summary</i> • <i>Barriers</i> • <i>Celebrations</i> • <i>Asks</i> | |
| <p>OTHER</p> <p>Find out if other community health assessments measure stigma.</p> | |