



October 2020

Wellness Council of America
1700 Marcy Street, Suite 140
Omaha, Nebraska 68118

Dear Ms. Sara Martin,

The Sheboygan Well County Task Force is pleased to present the results of the Sheboygan Well County project. The task force formed in 2015 as a sub-committee of the Sheboygan County Activity and Nutrition Coalition (SCAN). The committee identified community interest in exploring best practices in worksite wellness. Adopting WELCOA's Seven Benchmark strategies was identified as a best practice providing strategic vision and support through resources and expert staff. The Wellness Council of Wisconsin (WCWI) assisted in guiding the committee throughout the project.

A CEO Breakfast was held on June 8, 2016 to introduce the project to area business leaders. WCWI presented the goals of the project with more than 50 people in attendance. Many area leaders signed onto the project within weeks of the presentation. By August 2016, 21 companies committed to the initiative.

In July of 2016, a strategic plan was submitted to WELCOA. Highlights include:

Sheboygan Well County Vision: To make positive health outcomes a reality for Sheboygan County workforce, residents, and their families through collaborative efforts of community and business leaders focused on health factors, policies, and programs.

Sheboygan Well County Mission: To engage and challenge local business and community leaders to improve the health and wellbeing of the workforce in Sheboygan County.

Sheboygan Well County 2020 Goal Statement: To achieve "Well County" designation by March 31, 2020 in support of the mission and goals of Sheboygan County Activity & Nutrition Coalition (SCAN), a committee of Healthy Sheboygan 2020. Well County designation requires a minimum of 20 organizations who collectively employ at least 20% of the community's workforce, to achieve Well Workplace status. <http://inwisconsin.com> reported 66,511 employees in Sheboygan County in July of 2016.

The project was accepted by WELCOA in September of 2016 with a target completion of November 1, 2019.

On January 25, 2017 the task force hosted a Next Steps meeting for participants and other interested community members. WCWI discussed in detail the timeline and requirements for the project.

Through donor support, funds were raised to support training and networking opportunities.

Quarterly Worksite Wellness Connection events were held to provide education and networking opportunities for all Sheboygan area employers.

The task force endorsed and sponsored the Sheboygan Chamber Worksite Wellness Roundtable.

Mentors were identified to assist participating businesses throughout the project.

Annual celebrations were held to celebrate successes of the project.

The project was delayed as WELCOA put the application hold and with the onset of COVID-19.

In October 2020 the Wellness Council of Wisconsin reported the participating organizations had achieved Well Workplace Award Designations within the project guidelines. Twenty companies who collectively employ 22% of the Sheboygan County workforce met the project requirement to achieve a Well County designation.

The enclosed list details the employers who achieved worksite wellness designations in cooperation with the Sheboygan Well County project.

The project has positively impacted the lives of the employees and families of the participating organizations. The project allowed a strategic format for organizations to deliver focused worksite wellness programming. The community truly came together to learn, support each other, and share best practices.

Following are direct quotes from companies who participated in the project.

- Adopting WELCOA's Seven Benchmarks of Success has given us more focus on being strategic with our goals and evaluating our outcomes.
- The seven WELCOA benchmarks have enhanced our organizations wellness program by giving us the resources to assess/evaluate how successful our wellness programs are. Our organization has a cohesive wellness team that meets regularly and by adopting the WELCOA benchmarks our wellness team has been able to carefully evaluate wellness initiatives, wellness goals and program outcomes along with ensuring that our organizations wellness strategies tie into our organizations vision.
- We have a more focused program to bring about better outcomes for colleagues and the employer.
- Using the seven benchmarks has helped us better align assessment with our goals, objectives and initiatives.
- Made us stick to a schedule and be more active.

We look forward to receiving the official Sheboygan Well County designation!

Sincerely,

The Sheboygan Well County Task Force



**SHEBOYGAN
WELL COUNTY**

WELL WORKPLACE AWARD WINNERS

Sheboygan County Company	Award Level	Total Employees
USI Insurance Services	Gold	3
Aurora Health Care	Platinum	1,386
Bemis Mfg.	Bronze	1,200
Faith Technologies	Gold	79
Holy Family Memorial	Gold	25
HSBS St. Nicholas Hospital	Silver	481
Johnsonville, LLC	Gold	1,000
Kohler Co.	Platinum	5,800
McClone Agency	Silver	30
Plymouth Foam	Gold	154
Plymouth School District	Gold	317
Prairie States	Bronze	61
Prevea Health	Bronze	205
Sargento Foods, Inc.	Gold	1,000
Sartori Cheese	Gold	400
Sheboygan Area School District	Gold	1,250
Sheboygan County	Silver	807
Sheboygan County YMCA	Small Business	40
Sheboygan Paint	Silver	82
Vollrath Company, LLC	Silver	600
Total Sheboygan County Employees Participating		14,920
Total Sheboygan County Employees		66,511

Total Percentage Participating	22%
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